

DATE :: THURSDAY, AUGUST 24, 2017
PROJECT NAME :: BUSINESS KNOWLEDGE CENTER WORKBOOKS
CLIENT CONTACTS :: BOB HOGAN, JIM DEVINE
TIMEFRAME ::

PO NO ::
QA JOB NO :: 17015 BKC

Analyzing Your Business' Financial Performance – Table of Contents

- Acknowledgments
- Do-It-Yourself-Tools
- How to Use This Manual
- Analyzing Your Business' Financial Performance Overview
- The Key
- Let's Review
- Spread Financial Statements
- Balance Sheet Spread
- Income Statement Spread
- Calculate Ratios
- General Ratio Measures
- Ratio Analysis Spread Worksheet
- Interpreting the Numbers
- Trend Analysis
- Let's Review
- Compare Against Standards
- Performance Deviations
- Roadblocks to Profitability
- Five Dominant Roadblocks to Profitability
- Let's Review
- Identify Corrective Actions
- Final Thoughts
- Terms Discussed
- Extra Forms/Worksheets